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1 controlling said at least one intermediate transmission station a first time in
2 accordance with said first signal, said first step of controlling comprising:
3 (1) communicating at least some of said first signal to a storage location, said
4 at least some of said first signal including said data portion; and
5 (2) storing said at least some of said first signal and data portion;
6 controlling said at least one intermediate transmission station a second time on
7 the basis of information contained in or communicated to be processed with said first
8 signal, said second step of controlling comprising:
9 (1) selecting said stored data portion;
10 (2) selecting at least a portion of said second signal;
11 (3) modifying said selected at least a portion of said second signal; and
12 (4) transmitting said modified at least a portion of said second signal; and
13 outputting said mass medium program presentation at said at least one ultimate
14 receiver station.

REMARKS

Applicants respectfully request consideration of the instant Supplemental Preliminary Amendment with respect to the above-described application.

The Commissioner is hereby authorized to charge any additional fees or credit any overpayment of fees in connection with this communication to Deposit Account No. 08-3038.

Date: October 3, 1996

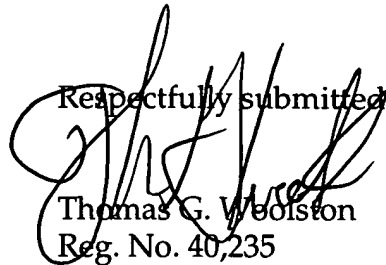
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Respectfully submitted,

A handwritten signature in black ink, appearing to read 'T. Weolston', is written over the typed name and registration number.

Thomas G. Weolston

Reg. No. 40,235

Attorney for Applicants